

# BELL'S®

## EXTRA SPECIAL

# CORPORATE TROPHY CHALLENGE 2010



## EXTRA SPECIAL FISHING

*You often overhear clandestine talk of favorite fishing holes; waters holding fish that as the years pass become folklore..... The Legendary watering hole of Notties Hotel hosts the Bells Corporate Challenge where teams of rabid and novice fly fishermen descend upon the hills of Nottingham Road, to reacquaint themselves with an extra special friend.*

2009 is the eighth year that the Corporate Trophy Challenge has been held as an event. It is an exclusive fly fishing competition aimed at the corporate market that allows businesses to use the competition as a team building exercise or to entertain their clients. It is a three night event held in the Natal Midlands in Nottingham Road. Entrants and guests of the competition are accommodated in Notties Hotel and in the many surrounding establishments. The competition is made up of three separate legs with fifteen teams of four fishermen in each leg. The top five teams (60 fishermen/women) in each leg make it through to the final. The cost per entrant has been set at R4295.00 (exc.VAT) per person for either legs, which is all-inclusive of accommodation and all meals; there will be an additional cost of R4295.00 Ex VAT, per angler for those who make it into the final. With 30% being tax deductible as legitimate company advertising, client entertainment or staff incentives, it makes this long weekend real value for money.

## This could be you!

**Prize winner John Bredin of the Weekend Witness Winning team 2008 in Patagonia catching a 10kg Trout!**



Book your team now!

Contact Genna:  
033 2666 981/  
0825530101

[genna@wildfly.co.za](mailto:genna@wildfly.co.za)

Leg One: 10th—16th June

**SOLO OUT**

Leg Two: 17th—20th June

Leg Three: 1st—4th July

Final: 22nd—25th July

Bookings are limited and subject to a first to book first to fish policy

The final last year proved particularly memorable with competitors fishing in sub zero conditions in the snow. It made little difference to the fishing though, as a record 731 fish were caught between 68 anglers over the four sessions.



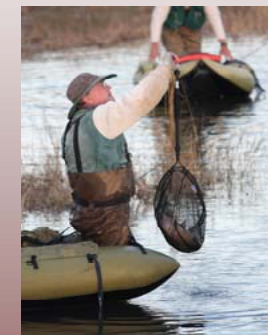
The Final, Day One, Session One, bracing themselves for the day ahead



Mike Breckenridge of Bells Fly Fishing with a 55cm Rainbow cock caught on a Klinkhammer



Lucky Gavin Loveday Of WBHO with a 55cm Rainbow Cock on a Bloodworm



Andrew Vos of Bopelong Construction caught a 55cm Rainbow Hen caught on a damsel



Jacques Cronje of Galaxy Financial Advisors with a 2.5kg Rainbow Hen



Rob Reins of IDM proves that men are capable of multi-tasking but only when they're fishing!

## A few words from some of our past competitors:

*The Challenge is a premier CRM activity on our annual calendar, it gives our group the opportunity to support our client, .... and facilitates a networking platform to socialize with business partners. The event is fun, competitive and exciting – an adventure of the highest order.*

Andy Stanton, The Weekend Witness Team

*'After participating in our first event there was no debate that it established a tradition that needs to be maintained'.*

Paul Collins of Albeton Engineering

*'The Challenge was a fantastic experience both on and off the water. It was unbelievably well organised and it is a credit to you, your teams and your sponsors hard work and commitment. Well done!*

Richard Amm, Team Grinaker

*"Simply the most fun you can have in competitive fly fishing."*  
George Hattingh of Team Fly Fishing Consultants

# **Catch your Trout**

**Thursday 7pm**

**Welcome Dinner and orientation covering dam draw, competition format and rules, team introductions, prizes up for grabs, live music and opening party**

**Friday 6am**

**Pick up breakfast hampers, hot thermos and head off to your choice of waters for the first session of fishing**

**Friday 12pm**

**Lunch , next to a hearty fire, submit catch records and tell the tales of those that got away**

**Friday 2pm**

**Don't forget your cooler box, full of afternoon refreshments and head off to your next still water session**

**Friday 6pm**

**Submit catch records, freshen up, dinner at 7pm, followed by live band.**

**Saturday 6am**

**Pick up breakfast hampers, head off to third session fly-fishing on WildFly waters**

**Saturday 12pm**

**Catch Record Submission, Roast Lunch and more wild tales**

**Saturday 2pm. - 6pm**

**Pick up your stocked cooler box for your fourth session on WildFly waters**

**Saturday 7pm**

**Dinner, Guest Speaker, prize giving, live music and party till the wee hours**

**Sunday 8 -10am**

**Breakfast and handovers at the Hotel**